

Celebrate Freedom!

July 4th is a time when we celebrate our freedoms; freedoms for which we fought hard and won. And those freedoms are still defended today by our brave armed forces. We hope we can all take a moment on this and reflect on how lucky we are to live in this great land of ours.

As a business owner or manager, you exercise freedoms every day. You must make crucial choices regarding your sales, logistics, risk management, employee safety, and many other factors. Have you ever considered the role that weather plays in each of these areas of your business? **WEATHERBANK** has!

For the past 37 years we've provided weather risk products and services (including historical, real-time observed, and forecasted data), as well as custom programming solutions for clients in all industries. Our exhaustive database of weather products can benefit every professional, in every industry. We also produce sector- and client-specific, custom weather products to enhance your unique operations.

In addition to being able to access **WEATHERBANK'S** full compliment of text and graphic products online, **WEATHERBANK'S** online, WEATHER RISK MANAGEMENT PROGRAM also offers three, short-term, predictive applications. These applications include Storm Predictor®, Rain Predictor®, and Hail Predictor® and represent state-of-the-art risk solutions for businesses.

To learn more, visit our section entitled "**Commercial Weather Products**" for product examples provided as part of our full compliment of services available to all business professionals.

If you are a small business whose needs are much less demanding, a state or local government agency, or an individual interested in having instant access to the latest local weather forecasts, severe storm watches, tornado warnings, high resolution NEXRAD Doppler Radar maps and more, please visit our Personal Weather Products section for product examples.

We would all agree that freedom is wonderful thing.
So why not exercise that freedom today and give us a call?

1-800-687-3562

