

# Simpler Times



The date on the calendar may change and our surroundings may look very different from one year to the next, but some things never change. Like how children will always be a reminder of what is truly important, doing what's right and fair will always be the best course of action, and apple pie will always taste better with vanilla ice cream!

Here at **WEATHERBANK**, we believe that there is something else that will never change. And

that's the importance of our customers. Customer Service is our Product #1 and we strive daily to let our customers know that they are the reason we come to work everyday.

We produce nearly 40,000 weather products and they are the best in the industry. Those products are what pay our bills. But what drives us to come to work every day is the pride and real satisfaction that we receive in building and maintaining the relationships with our customers. For over 37 years now, we've helped them grow, helped them solve problems, and helped them develop new strategies. When they succeed, we're on the sidelines cheering - because we're their biggest fan. When success eludes them, we are the first ones back to the drawing board to find the problem and fix it. We know that's the foundation for making real, long lasting progress.

In this fast-paced world of dynamic technologies and automated systems, wouldn't it be nice to call and have someone remember your name and be familiar with your business? We even have a real person that answers the phone and directs your call!

Call us today. Say hello to the nice person who answers the phone and let us show you why our customer service is as great as our weather products! You won't be disappointed.